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ROS / BTA Thirty (30) Second Ad Rates

60 Second Ads Plus 30% / All Rates Are Net to Station

2 dy 1 d. 10	
7:30am – 10am	\$12*
*Live Hour Shows Good Morning	Texas & Tradio
05am To 07pm	\$10
07pm To 05am	\$ 7



Monthly Fixed Program Sponsorships Weekday Programs \$189 Weekend Programs

Day Parts

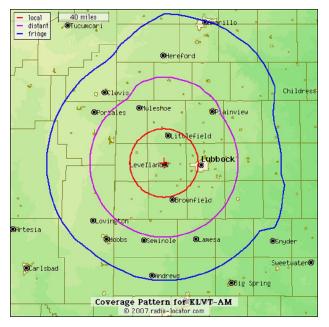
Good Morning Texas with Tania Moody Local, Regional, and State Weathers Red Eye Radio Doug and Bryan Veterans Chronicles What's Cooking John Kincade CBS Sports Leo Laporte the Tech Guy Innes and Johnson CBS Sports Rodeo Daily Report Old Farmer's Almanac High School & College Sports The Lutheran Hour Gaither Homecoming TSN Hunting & Fishing Show Max Lucado

News with Jody Rose Tradio with Michael Wiiest Rusty's Jukebox Savage Nation On the House Carey Brothers Jody McDonald CBS Sports The Jesus Christ Show America Wealth Management The Twilight Zone Market Reports TSN and/or ABC News Farm & Ranch Ag Shows Cowboy Corner w/ Red Steagall Down Gilead Lane Lou Dobbs Financial Portraits of Grace

Sports with Michael Wiiest Mike Huckabee Report Phil Valentine Farrell on the Bench Handle on the Law Hollywood 360 Tee it Up with Keith Jones Made in America The Conspiracy Show Handyman Tip of the Day **Community Event News** In Fisherman Radio Neil Sperry's Lawn & Garden Live Sunday Services Focus on the Family TMS Total Access

\$ 65

Informational Block Programming - Hour Programs \$145 & Half Hour Programs \$89



Monthly Sports Pkgs

All Pkgs Are Discounted Annual Billing Seasonal Billing Plus 30%

Live Sports	Mthly Pkg
Levelland Booster	\$195
Levelland Title	\$295
*Internet Booster	\$95
*Internet Title	\$195
SPC Basketball	\$245
Texas A & M	\$245
Houston Texans	\$245
Regional Sports	\$395
*Boosters include 3 ROS Ads per	
week, Titles include 10 ROS Ads	
per week	